

Innovator Press Release

SemaWorx Project Named 'Guidewire Group Global Innovator' and Selected for Prestigious Showcase at Innovate!Europe 2006

Among Top European Innovators Exhibiting at Executive Summit May 15-17, in Zaragoza, Spain

Mainz, 04/12/06 - Guidewire Group, the leading global technology research firm and producers of Innovate!Europe, announced today that it has named SemaWorx a 'Guidewire Group Global Innovator.' As a recipient of this elite award, SemaWorx has been selected to participate in Guidewire's exclusive Innovate!Showcase at Innovate!Europe 2006, from 15-17 May in Zaragoza, Spain. SemaWorx' unique product offering Personal Web Services and forward-thinking management team around project founder Bardo Nelgen set it apart from hundreds of other companies under consideration. SemaWorx is a web-based information management platform to give the control over data created in and used by SMEs and consumers back into the hands of its owners. „If - as Schiller said - understanding has always been with few only, it's overdue to change that.“ (Bardo Nelgen, SemaWorx Founder) Executives from SemaWorx will be among the several hundred senior technology leaders, entrepreneurs, investors, customers, media, and government officials that will gather at Innovate!Europe in Zaragoza to discover what new threats, opportunities, and challenges face Europe's entrepreneurial technology companies as they move toward 2007. "The quality of European entrepreneurs is extremely high and our meetings with senior executives during the past several months have revealed many talented innovators, as evidenced by the companies we have chosen for the Innovate!Showcase," said Chris Shipley, Guidewire Group co-Founder, Global Research Director, and Executive Producer of Innovate!Europe. "In bringing together the 'cream-of-the-crop' innovators with investors, early-adopters, and other members of the innovation ecosystem, we aim to help accelerate the transformation of this raw talent into commercial success." As the respected host of the DEMO Conferences in the United States for the past 11 years, Guidewire Group's Global Research Director, Shipley has helped hundreds of companies enter emerging markets. Indeed, for SemaWorx Personal Web Services to be chosen by Chris as a leading-edge product is a mark of

credibility and excellence that has propelled more than a thousand entrepreneurial companies to success. Chris and her team of analysts spent several months personally screening European technology companies to identify the leading innovators chosen to participate in Innovate!Europe 2006. Companies were evaluated on several criteria, including:

- Unique approach to the target market
- Advancement of state-of-the-art technology, business model, or design in the target market
- Importance of the problem addressed
- Size of the market opportunity
- Length of time the produce or service has been in the market
- Implications in and for the global technology market
- Capabilities to move the product to the global stage.

Additional details on Innovate!Europe 2006 and the Innovate!Showcase program can be found online at <http://www.innovate-events.com>

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About SemaWorx

SemaWorx currently is a free development project, that a couple of IT professionals from Germany's Rhine-Main-Area pursue in their free time and besides their daytime jobs.

Details are available on <http://press.semaworx.eu/>, press@semaworx.eu

About Guidewire Group

Guidewire Group LLC is a global research firm focusing exclusively on emerging information technology markets. Through our online media, market reports and executive events, we identify the products and trends that will matter most - now and in the future.

Each year, we meet with hundreds of innovative companies - from early-stage start-ups to established technology leaders - to understand the

impact they will have on the markets they serve. This broad view of the technology landscape, combined with years of experience and a deep respect for entrepreneurs and early adopters, informs Guidewire Group's insights.

Founded in 2003 by veteran entrepreneurs Chris Shipley, Mike Sigal, and Frank Kelcz, Guidewire Group's mission reflects the belief that successful innovation is driven by a symbiotic relationship between the entrepreneurs who create ground-breaking technology, the investors and service providers who fund and support them, the technology executives who engage and partner with them, and the early adopters who embrace them.

All of these individuals invest their careers in the early life cycle of a company and product - from conceptualizing new technologies to generating early market opportunities. Guidewire's mission is to serve and support their efforts through research, analysis and executive gatherings. For more information, visit www.guidewiregroup.com